

## Carrie Rashid

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### Qualifications

- Expert level HTML and CSS. Clean, compliant, cross-browser compatible code.
- Expert skills with Photoshop, proficiency with Illustrator.
- Proficiency with JavaScript (jQuery), some Flash and front-end PHP.
- Involved in the design and UX communities, staying current with design as well as best practices and standards for code.
- Strong language skills; Spanish proficiency.
- Excellent aptitude for learning new skills.
- Organized, able to balance numerous tasks and projects.
- Portfolio available at [www.carrierashid.com](http://www.carrierashid.com).

### Experience

#### **Paper Blossom Marketing: Web Designer** *(April 2010 – present)*

Design, coding, and maintenance of websites in a variety of Industries, with the goal of creating sites that are beautiful, usable, and optimized for search engines.

#### **Red Ventures: Web Designer** *(Aug 2006 - April 2010)*

Designed websites and other online media for national brands such as DIRECTV and ADT. Used Adobe Creative Suite, HTML, CSS, and JavaScript. Worked closely with developers, the search team, and marketing managers in testing landing pages and site elements to better the user experience and increase conversion.

#### **Decision One Mortgage: Collateral Specialist** *(Apr 2003 - Oct 2004)*

Worked as part of a team to process final documents as the liaison between branch offices and investors.

#### **College of Charleston: Web Designer** *(Jan 2002 - Dec 2003)*

Designed and maintained web pages for departments, programs, and events at the college. Some print work, designing and printing flyers and posters.

### Education

#### **College of Charleston**, Charleston, SC: BA in Spanish *(Aug 1999 - Dec 2002)*

Additional courses in computer science, Java programming, web design, economics, accounting, mathematics, French and Chinese. Vice-president and web master of Shotokan Karate Club 2000-2002.

#### **Internship at Oriium Consulting**, Sydney, Australia *(Nov 2004 - Dec 2004)*

Topics included layout design, content management, and web traffic analytics. Redesigned the company's website.